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BIKE AUBURN

Local Organizing Committee for 2011 Amgen Tour of California Stage 3

Auburn Celebrates Amgen Tour of California Stage 3 Route Announcement

Auburn, CA (February 4, 2011) In conjunction with AEG's upcoming 2011 Amgen Tour of California route announcement, Auburn will be hosting a Cycling Celebration in Downtown Auburn's Central Square Wednesday February 9, 2011.

As the Host City of the Stage 3 Start, Auburn welcomes the Amgen Tour of California professional cycling race to the Endurance Capital of the World and invites it's residents to come feel the excitement for an afternoon of entertainment, food, fun and cycling; beginning with a Press Conference at 4:30 p.m.

The 2011 Amgen Tour of California will travel throughout the state from May 15-22, 2011. Stage 3 will begin in Downtown Auburn on May 17th. The eight-day stage race will wind through some of California's most scenic landmarks, visiting returning cities like Sacramento and Paso Robles and new cities like Lake Tahoe and Mt. Baldy.

Bike Auburn, the race's local organizing committee, will be sharing all the turn-by-turn details of the Stage 3 route from Auburn to Modesto with the community during the Cycling Celebration. Bike Auburn, the City of Auburn and the Auburn Chamber of Commerce along with several local bike retailers, will have display booths in Central Square; the Rotary will be holding a BBQ; music and speakers will be on hand; and the public will even have a chance to ride part of the race route during the Sierra Foothill Cycling Club's "Route Cement Ride" that will begin at the site of the proposed Auburn Stage Start in Central Square and then finish back at Central Square for the community celebration which will continue until 7:00pm.

So come feel the energy! All Auburn residents, businesses and sports enthusiasts are welcome to join in on this family friendly event Wednesday February 9, 2011 4:30 - 7:00 p.m. in Downtown Auburn's Central Square as we Celebrate the Amgen Tour of California 2011 route announcement.

For more information about Bike Auburn and other events leading up to the race, visit www.BikeAuburn.com
For further information on the 2011 **Amgen Tour of California**, visit www.amgentourofcalifornia.com

Stages for the 2011 **Amgen Tour of California**:

- Stage 1:** Sunday, May 15 - South Lake Tahoe to North Lake Tahoe-Northstar at Tahoe Resort
- Stage 2:** Monday, May 16 - North Lake Tahoe-Squaw Valley to Sacramento
- Stage 3:** Tuesday, May 17 - Auburn to Modesto
- Stage 4:** Wednesday, May 18 - Livermore to San Jose
- Stage 5:** Thursday, May 19 - Seaside to Paso Robles
- Stage 6:** Friday, May 20 - Solvang Individual Time Trial
- Stage 7:** Saturday, May 21 - Claremont to Mt. Baldy
- Stage 8:** Sunday, May 22 - Santa Clarita to Thousand Oaks

About the Amgen Tour of California

The largest cycling event in America, the **2011 Amgen Tour of California** is a Tour de France-style cycling road race, presented by AEG that challenges the world's top professional cycling teams to compete along a demanding course from May 15-22, 2011.

About AEG

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Company, owns or controls a collection of companies including facilities such as STAPLES Center, The Home Depot Center, Sprint Center, The O2, Nokia Theatre L.A. LIVE and Times Square's Best Buy Theater; Square; sports franchises including the Los Angeles Kings (NHL), two Major League Soccer franchises, two hockey franchises operated in Europe, management of privately held shares of the Los Angeles Lakers, the Bay to Breakers foot race and the **Amgen Tour of California** cycling road race.